



*Sustainability
Analysis and
Sector Planning
Processes*

Toolkit

Purpose

To support program managers and policy makers in understanding and evaluating the value of sustainability certification programs to achieve their goals.

The toolkit will provide guidance on how to use these programs to promote sustainable development and PPPs.

Module I: Sustainability in general agricultural sectors

- Decision-maker level

Provides the broader overview of the issue and the Certification Program themselves.

This is to make sure that the user has the basic information they need to be able to effectively evaluate and use Certification.

A. Starter Kit (governance level)

- A1. Introduction to sustainability of agrarian sectors
- Central topics:
 - Rural (economic) development
 - Local and export production
 - Inventory of strategy solutions (i.e. PES, Carbon credits, etc.)

A. Starter Kit (governance level)

- A2 Rational for multi-stakeholder initiatives (PPP's)
- Central topics:
- Stakeholder analysis in the broader context of value chain analysis.

A. Starter Kit (governance level)

- A3: Explanation of production standards and certification.
- Central Topics:
- Fundamental concepts of standards and certification as a tool to implement sustainability.

A. Starter Kit (governance level)

- A4: Case studies

Examples of how public policies can support sustainable development trajectories in agriculture.

Module II: Multi-stakeholder process

- Addresses how to identify and work with key actors in the sector and related supply chains.
- How to develop policies to support Multi-stakeholder processes in a specific sector.
- Governance and program management level.

Module II: Multi-stakeholder process

- B1: Social, Economic, Environmental sustainability.
- B2: Sector chain analysis/Multi-stakeholder identification at sector level/actor mapping.
- B3: identification of costs of policy instruments for promoting sustainability.

Module III: Decision Tree Tool

- Create an interactive tool to develop a clearer idea of the sustainability issues to be addressed in a certain agricultural sector and how sustainability certification can be used to address those issues.

Module IV: Needs Assessment

- **Program-project management level**
- D1: identification of the existing GAP's between the ideal sustainability situation of a certain sector and the existing reality.
- D2: Stepwise plan.