



Warehouse for Certified Organic Cocoa in Sao Tome and Principe  
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IFAD in partnership with ICEA and SCI: SAMCERT

## How access to markets for organic and fairtrade certified products can improve smallholders' income in developing countries

10 September 2012

10:30-13:00

Sala Valzer - Bologna Exhibition Centre



## Programme:

- Presentation of the International Fund for Agriculture Development (IFAD)<sup>1</sup> and how it implements value chain programmes through sustainable certification processes. The case of the SAMCERT<sup>2</sup> grant, a practical tool that enables smallholder farmers in West and Central Africa to access markets for certified sustainable products
- The success story of fairtrade and organic certified coffee, cocoa and spices in Sao Tome and Principe
- The case of Sierra Leone: how former civil war refugees are re-building their farms and cooperatives and seeking organic and fairtrade certification
- Panel Discussion:  
**“Public-private partnerships on fair trade and organic agriculture – reaching the high hanging fruit”**

The purpose of the panel is to:

- understand how partnerships between poor smallholders farmers in developing countries and private sector can be developed and strengthened
- discuss how organisations like IFAD can play a strategic role to support such partnerships

<sup>1</sup> International Fund for Agricultural Development (IFAD): [www.ifad.org](http://www.ifad.org)

<sup>2</sup> Strengthening Smallholders' Access to Markets for Certified Sustainable Products (SAMCERT): [www.sustainablecommodities.org/SAMCERT](http://www.sustainablecommodities.org/SAMCERT)

## Speakers and panellists:

IFAD:

- Roberto Longo, Technical Adviser on Farmers' Organizations and Markets
- Andrea Serpagli, Country Programme Manager for Sao Tome and Principe

SAMCERT:

- David Cuming, Co-coordinator, Sustainable Commodity Initiative (SCI)
- Michele Maccari, International cooperation projects Manager (ICEA)

Representatives from Sao Tomé and Principe:

- Luís Mário Almeida, Manager for Organic Certified Coffee Value Chain
- Adalberto Ferreira Nascimento Luís, Manager for the Fairtrade Certified Cocoa Value Chain
- Carminda da Fonseca Rodriguez Viegas, IFAD-PAPAFPA Programme Coordinator

Representatives from Sierra Leone:

- John Lahai, Tree crops consultant, National Project Coordinating Unit (NPCU)
- Henry Alex Morlu Sam, Chairman, Board of Directors, Eastern Farmers Cooperative Agency, Kenema

Cafédirect (UK):

- Wolfgang Weinmann, Head of Strategic Development

International Federation of Organic Agriculture Movements (IFOAM):

- Markus Arbenz, Executive Director

Fairtrade International:

- Caroline Hickson, Director of Brand and Communication

Fairtrade Italia:

- Andrea Nicoletto Rossi, President

ICEA:

- Gianni Cavinato, President