CURRENT ACTIVITIES:

2012-Present: SCAN is implementing national, 3-year coffee-sector programs in Guatemala, Peru and Vietnam. The Guatemala project is supported by McDonald’s USA and McDonald’s Canada. In addition to creating a national platform with leading actors in the coffee sector like ANACAFE and FEDECOCAGUA, it is developing a full set of training materials, conducting comprehensive training of trainers and directly training 3,000 producers, as well as creating a web-based resource tool to share and discuss the results of the program.

In Peru and Vietnam similar programs are up and running with support from the Inter-American Development Bank/IDB (Peru) and the Swiss State Secretariat for Economic Affairs (Vietnam) and co-funding Peru. The Peru program includes a partnership with the Junta Nacional de Café (JNC) and the Peru Ministry of Agriculture, while in Vietnam SCAN works directly with the Ministry of Agriculture and Rural Development (MAARD).

By partnering with key local institutions, SCAN’s work is integrated into national curriculum and extension activities, greatly enhancing its reach, impact and sustainability. SCAN uses the Committee on Sustainability Assessment (COSA)-1 for independent, internationally recognized impact assessments, and ITC’s database, SustainabilityXchange2 to store and make SCAN’s training material globally accessible.

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KEY POINTS ABOUT SCAN:

- Coordinated technical assistance based on assessments of actual needs and capacities of agricultural producers, in particular smallholders.
- SCAN members collaborate on developing training materials and jointly train trainers and producers.
- Focus is at a “pre-certification” level, addressing the fundamentals of sustainable production and business management.
- SCAN members also include leading standards programs, which improves producers’ ability to successfully access the growing markets for sustainable products.
- SCAN currently runs 3 national platforms (Peru, Vietnam and Guatemala) and current pilot projects are training over 150 trainers and 10,000 coffee farmers.

Global network of 17 leading international organizations collaborating on the provision of needs-based technical assistance on sustainable production and business management.

1 thecosa.org
2 sustainabilityxchange.info

Global network of 17 leading international organizations collaborating on the provision of needs-based technical assistance on sustainable production and business management.
WHY SCAN?
For the first time, 17 leading international organizations have joined forces to create a global network and national platforms to support smallholders through directed technical assistance on sustainable farm and business management.

At the international level, SCAN members work together to identify key support areas, share information and training materials and guide the overall process.

At the national level, SCAN members and key local actors (both public and private) form national support platforms to develop training materials and train trainers and producers based on their needs. The platforms and their partners also work together to develop national sector training curriculum on sustainable production and business.

IMPLEMENTATION APPROACH:
The SCAN national platforms collaborate on participatory needs assessments, adapt and develop training materials and curriculum based on priority needs and the realities of producers; train trainers and local promoters in the delivery of the training materials; and coordinate the delivery of technical assistance to achieve efficiencies and increase the provision of these services.

The experience at the national level feeds into, and strengthens, SCAN at the international level. Results are presented to key decision-makers to promote supportive international policy.

PAST ACTIVITIES:
2009-11: SCAN consolidated the international network and created the national platforms in 3 countries. National needs assessments were conducted in Peru, Vietnam and Tanzania and the first prioritized training materials were created on: Group Certification (Peru); Sustainable Coffee Renewal (Peru); Quality Management Systems (Tanzania) and Farmer’s Association (Vietnam). (Note: The Tanzania platform is on hold, as funding is being sought to continue activities.)

FUTURE PLANS:
SCAN will continue supporting cooperation and collaboration of its international members and with national actors through the SCAN platforms.

SCAN’s strategic plan (2015-2019) identifies the following key objectives:
• Strong, effective international and national platforms are established which function globally as a reference for Technical Assistance on sustainable agriculture.
• Training materials and programs are jointly developed and implemented, addressing the real needs of producers and identifying best practices for sustainable production and trade.
• SCAN successfully expands geographically and across sectors (with 6 national platforms established and working in both the coffee and cocoa sectors).
• The delivery and acceptance of standards and certification/verification programs is strengthened.
• Strong policy linkage and influence for SCAN and its partners is created.
• SCAN has a strong resource base to achieve its objectives.